

## Drivalia is mobility partner of the Seeyousound™ International Music Film Festival

Turin, 24 February 2023

**Drivalia's** mobility of the future enters the showbusiness world to support the music and cinema of tomorrow. The FCA Bank Group's rental and mobility company is mobility partner of the 9<sup>th</sup> **Seeyousound™ International Music Film Festival**, running from February 24 to March 2 in Turin, Italy, at the Cinema Massimo MNC.

Under the partnership, Drivalia will support the event by making available to the Festival's organizing team a number of **electric New Fiat 500s** from its fleet, which will be used for transporting artists and for the production. The company will also provide **2,000 free registrations for the electric car sharing e-GO! Drivalia** to festival goers.

This edition of Seeyousound™ will feature **79 narrative and documentary feature films, short films and video clips** selected from among the best and most recent international productions, capable of telling the story of protagonists and performers of the music scene from its beginnings to today, extolling the universal value of this art and showing how it is a necessary and natural form of expression.

The support of Drivalia, which has always been committed to promoting an increasingly sustainable mobility, is part of the initiatives staged by the latest editions of SeeyouSound™ to spread good practices in the areas of **social, economic and environmental sustainability**.

### **FCA Bank**

*FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.*

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

[www.fcabankgroup.com](http://www.fcabankgroup.com)

[www.drivalia.com](http://www.drivalia.com)