

Drivalia confirmed its role as sponsor of Basket Torino

- **The mobility and rental company of the CA Auto Bank Group will support the Gialloblù basketball team in the upcoming season.**
- **This sponsorship will promote shared and sustainable mobility, featuring the introduction of exclusive promotions tailored for Basket Torino fans.**

Turin, 28 September 2023

Drivalia's commitment to green mobility takes center court. The mobility and rental company of the CA Auto Bank Group is once again in the starting lineup as **sponsor of Reale Mutua Basket Torino** for the second consecutive year.

In support of the team, Drivalia will **make five cars available for the team's players and staff**, while also offering mobility plans to its employees. Drivalia's decision to support the Turin team demonstrates the brand's proximity to the territory to support green mobility in the city of the CA Auto Bank Group headquarters. Throughout the season, special promotions tailored for Gialloblù fans will be introduced, enabling them to access Drivalia's services.

The continued partnership with the CA Auto Bank Group's company, driven by its remarkable experience and ambition, serves as a testament to the club's outstanding performance. Drivalia was founded with the vision of becoming a leading player in the European sustainable mobility sector, offering a comprehensive array of innovative solutions, including electric car sharing and groundbreaking car subscriptions such as CarCloud, the first of its kind in Italy, along with rentals of all durations.

Drivalia

Drivalia is the CA Auto Bank group's rental, leasing and mobility company. It provides a full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Drivalia deals with mobility in all its facets, providing innovative mobility plans that combine flexibility, digital use, on-demand approach and sustainability. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the opening of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2023, the electrification project will continue also in the European countries in which Drivalia operates.

For more information

www.ca-autobank.com

www.drivalia.com