

## Drivalia announces the arrival of electric car sharing e-GO! and illustrates its growth plans for France

- Drivalia aims to become a major player in the green mobility sector in France.
- After the official presentation at Mondial de l'Auto Paris, the new brand announces its upcoming initiatives for the French market, starting with the launch of e-GO! Drivalia, the electric car sharing service.
- e-GO!, already active in Italy with a fleet of over 1,200 electric New 500s, will make its debut in Lyon in the coming months with a fleet of 150 vehicles, and will eventually be extended to other European cities.
- A strong expansion of the Drivalia fleet is planned, with a total of 16,000 vehicles in France by 2023. Also announced is the opening of 15 physical outlets, which will increase to 140 by 2023.

Paris, 18 October 2022

The prestigious Mondial de l'Auto Paris **saw the official unveiling of Drivalia**, the new brand that took over the business of Leasys Rent, the former FCA Bank Group company specializing in rental and mobility, to extend its reach and propel it into the future.

Created with the aim of becoming one of **the main players in sustainable mobility**, Drivalia has announced its **new growth initiatives for the French market**. Among these, the most important is the arrival **in France of e-GO! Drivalia**, the fully electric and free-floating car sharing scheme. The service, already active in Italy with a fleet of more than 1,200 electric New 500s, will make its debut in Lyon in the coming months, and will then be extended to other European cities. The car sharing fleet will consist of 150 electric New 500s at the beginning of 2023, but will increase in the following months

With e-GO! urban and sustainable mobility is just a click away. The service is **completely digital** and manageable through a smartphone, thanks to a dedicated, simple and intuitive app. It is also the ideal solution for driving in the city's restricted traffic zones, as the New 500s are zero-emission cars, with the added bonus of free parking in blue zones

Drivalia has also announced a **major expansion of its footprint in France**, starting with its fleet, which will reach a total of 16,000 vehicles by 2023, covering the full range of mobility solutions, from electric car sharing to innovative car subscriptions and rental for all durations. Meanwhile, 15 new physical outlets will be opened, starting in October with **three new Drivalia Mobility Stores in Bordeaux, Belfort and Ajaccio**, Corsica. By next year there will be a total of 140 physical locations, operating as Mobility Stores, agencies and pick-up points. The company is also significantly expanding its charging infrastructure, which will comprise **300 charging stations in 2023** (550 by 2026).

A final, important innovation concerns the **launch of the “Valet service”** in all railway stations (Paris Gare de Lyon, Paris Montparnasse, Paris Gare du Nord, Paris Gare de l'Est, Gare de Paris Austerlitz, Lille-Flandres, Lyon Part Dieu, Bordeaux Saint-Jean) and airports (Lyon, Orly, Roissy, Bordeaux, Nantes, Toulouse, Nice) where Drivalia is present. With the new service, when renting a car, it will be possible to pick it up from, and return it to, a driver at one of the delivery points, thus avoiding queues at desks at airports and train stations.

**FCA Bank**

*FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.*

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

*For more information:*

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*[www.drivalia.com](http://www.drivalia.com)*