

Drivalia replaces Leasys Rent as Sleeve-Jersey Sponsor of Hellas Verona

- The new brand, unveiled at the Paris Motor Show, takes up the baton from Leasys Rent as the FCA Bank Group's rental and mobility company.
- Starting with the 31 October match, Drivalia replaces Leasys Rent to support the Verona-based team during the 2022/2023 Serie A championship season.

Turin, 31 October 2022

Drivalia, the new rental and mobility company of the FCA Bank Group, was officially introduced at the Paris Motor Show. The brand has taken up the baton from Leasys Rent as the new **Sleeve-Jersey Sponsor of Hellas Verona FC**.



Starting with the match on Monday, 31 October, which will see the Gialloblù team engaged at home against Roma, the Veronese team will sport the new **Drivalia** logo on its shirts. The company will support Hellas Verona FC during the 2022/2023 Serie A season.

Drivalia, which was created with the aim of becoming one of the leading operators in the sustainable mobility sector in Europe, will engage in **mobility at 360°**, providing a **full range of solutions**: from electric car sharing to innovative car rentals covering all durations. Today, Drivalia is operational in 7 European countries (Italy, France, United Kingdom, Spain, Portugal, Greece and Denmark), and in 2023 it will expand to Germany, the Netherlands, Belgium, Switzerland and Poland.

**FCA Bank**

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.fcabankgroup.com

www.drivalia.com