

Drivalia participates in the World Travel Market in London

- **WTM is one of the world's most important trade fairs in the travel industry, scheduled for 7-9 November at the ExCeL in London.**
- **Drivalia, the new rental and mobility company of the FCA Bank Group, will be attending with a 50-m² booth within the International Hub sector.**

London, 7 November 2022

Following its official debut at the Paris Motor Show, **Drivalia** is enhancing its visibility on the international stage. The FCA Bank Group's new rental and mobility company is taking part in **the 42nd edition of the World Travel Market**, one of the world's leading travel trade fairs. The show, scheduled for 7-9 November at **London's ExCeL**, brings together hundreds of exhibitors and travel industry brands from around the world

Drivalia is exhibiting at the **International Hub** sector, within a **50-m² stand** designed to replicate one of its 650 fully-electrified Drivalia Mobility Stores (there will be 1,300 in 2025), where all the company's mobility solutions are on display for public perusal.

Participation in WTM is an opportunity for Drivalia to cement its role as an international mobility operator and solidify its **presence in the travel and tourism sector**. The company will be able to show leisure travel industry professionals the full range of its solutions, designed to democratize access to green mobility: from car subscriptions, such as **CarCloud** and **Be Free EVO**, to the electric car sharing **e-GO! Drivalia** (active in Italy and soon to be launched in France), to rentals covering all durations.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.fcabankgroup.com

www.drivalia.com