

Drivalia's Planet Mobility lands at Fitur

- Drivalia's offering includes a wide range of flexible solutions tailored to the various mobility needs.
- Drivalia, the new rental and mobility company of the FCA Bank Group, will have a 50 m² stand that replicates one of the Drivalia Mobility Stores located in Spain's main airports and railway stations.
- During 2023, Drivalia will expand its operations in the main Spanish cities.

Madrid, 18 January 2023

After its presentation at the Mondial de l'Auto Paris, **Drivalia** further enhances its international standing by participating in the **43rd edition of Fitur**, the world's most important event for the tourism sector, held in Madrid from 18 to 21 January at IFEMA. The fair brings together the biggest operators and brands in the tourism sector from all over the world.

Drivalia's services range from car rental to car sharing and electric mobility. The company provides **a full range of mobility solutions**, designed for all needs, and offering a more efficient travel experience thanks to its specialized consultants.

With its participation at Fitur, Drivalia intends to play a larger role as an international mobility operator, by establishing a stronghold in the tourism and travel sector. **Antonio Elia**, Drivalia's Spain Country Manager, emphasizes that "*We want to continue to expand Drivalia's footprint and become one of the main players in new mobility, providing a full range of innovative plans that combine flexibility, digital fruition, on-demand approach and sustainability, also for the tourism sector, one of the main growth drivers for many European economies*". The company pays special attention to green mobility: from car subscriptions with CarCloud to car sharing or rentals of any duration. This is why 30% of Drivalia's fleet consists of electric or plug-in hybrid vehicles, with such proportion expected to rise to 50% by 2025.

Drivalia's Planet Mobility is **at stand 8A27**, a 50 m² area set up to replicate one of the Mobility Stores in Spain. By the end of this year, the company plans to have 60 stores in railway stations, airports and in the main Spanish cities. The increase in physical outlets has begun in Malaga, where **a new Mobility Store has just been opened at Malaga Airport - Costa del Sol**.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

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*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:
www.fcabankgroup.com
www.drivalia.com