

Drivalia launches CarCloud Next Tonale, the Alfa Romeo C-SUV subscription

PRESS RELEASE

- Starting from 8 February, the mild hybrid version of the Alfa Romeo C-SUV will be included in CarCloud, the car subscription renewable for up to 12 months with over 30,000 users.
- Activatable on Amazon or at Drivalia Mobility Stores, the plan makes it possible to book a Tonale, pick it up and change it with a 48 business-hour notice.
- Available to private individuals and freelance professionals, the package also comprises a year's electric car sharing e-GO! Drivalia, with 60 minutes per month included.

Turin, 1 February 2023

Drivalia's mobility of the future adopts the quality and innovation of Auto Europa 2023¹. The company of the **FCA Bank Group** launches **CarCloud Next Tonale**, the subscription plan dedicated to **Alfa Romeo Tonale**, the first compact and electrified C-SUV of the Italian carmaker.

Starting from 8 February 2023, the Alfa Romeo model, in a mild hybrid version, will further enrich the plans of CarCloud, the car subscription chosen by **over 30,000 users** and available in four countries (Italy, France, Spain and Portugal). All customers need to do is to purchase a **voucher** - for €249, conveniently on **Amazon** or at **Drivalia Mobility Stores** - and then convert it on the CarCloud website.

Thus, they will be able to drive the C-SUV in the **Sprint** version, with its sportier connotation, and the **Ti** version, more elegant and stylish, on a subscription basis for €699 per month. The new Next Tonale will also be featured on the **new Brand store** created by Drivalia on Amazon (amazon.it/drivalia): a full catalogue of mobility plans offered on the platform.

The plan, which can be activated by private individuals and freelance professionals, can be **renewed monthly** for up to a maximum of one year, with a minimum duration of 30 days, after which it can be cancelled **without penalty**. Once the subscription has been activated, it will be possible to book the vehicle, pick it up and change it **with a 48 business-hour notice** at one of the participating Drivalia Mobility Stores.

Initially available in Rome, Milan, Turin, Bologna, Florence and Venice, Carcloud Next Tonale also comprises one year of **e-GO Drivalia electric car sharing**, with 60 minutes per month included.

¹ The Alfa Romeo Tonale was voted Auto Europa 2023 by UIGA, the Italian Union of Automotive Journalists.

FCA Bank

FCA Bank is a bank engaging mainly in car and mobility financing. FCA Bank S.p.A. provides financial products to support the sales of prestigious car brands in Italy and in Europe. Loan, lease and rental and mobility financing products provided by FCA Bank are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank has a presence in 17 European countries and in Morocco, directly or through branches. At June 30, 2022 FCA Bank had a loan and lease portfolio of approximately €25.8 billion.

*Through **Drivalia**, which specializes in rental and subscription solutions, the Bank provides a comprehensive and innovative system of mobility services. Drivalia launched CarCloud, the first car subscription service in Italy. In June 2019, the company launched the Mobility Stores, physical outlets where customers can access all of the company's mobility services. With the launch of the first totally electrified Mobility Store in Torino Caselle airport in 2020, followed by many others, Drivalia has become a key operator also in sustainable mobility. In fact, thanks to the over 1,600 charging stations installed in all the Stores, Drivalia has Italy's largest private electrified network. In 2022 and 2023, the electrification project will continue also in the European countries in which Drivalia operates.*

For more information:

www.fcabankgroup.com

www.drivalia.com